



**Project management (business
planning, funding, marketing,
performance)**

Study contract

- Bachelor/Master:
42 contact h.; 34 h. student workload
- 3 ECTS
- Evaluation:
 - Attendance
 - Activity
 - Reports/ business plan
 - Presentation

Course goal

- Students understand the process of planning and organizing a project, and acquire some of the skills necessary to
- Students are to be able to make a business plan.
- Students have a knowlage to manage of simple project.

Learning outcomes

- Knowledge of:
 - Knowledge of basic methods/tools of project management.
 - Knowledge of basic methods of market analysis such as SWOT.
 - Knowledge about sources of external funding opportunities (supporting the projects).
 - Knowledge of marketing and business negotiations techniques.
 - Knowledge of basic methods of HRM.

Learning outcomes

- Ability to:
 - Ability to create a business plan.
 - Explain the basic business ideas.
 - Select, after consideration, proper sources of external funding opportunities.
 - Make a business plan for basic business ideas.

Content

- Introduction
- The principles and nature of project management
- Methodologies of project management
- Areas of the project management
- Useful tools
- Business planning
- Funding
- Marketing
- Performance - presentation of business idea

Contacts.

Janusz Mięka

Institute of Material Science

CUT | Faculty of mechanical
engineering

Jana Pawła II 37 street

Tel. + 48 (0) 628 34 13

mob. + 48 (0) 502 315 758

Email: jamikula@pk.edu.pl

Kinga Korniejenko

Institute of Material Science

CUT | Faculty of mechanical
engineering

Jana Pawła II 37 street

Tel. + 48 (0) 12 628 38 21

mob. + 48 (0) 609 97 49 88

Email: kinga@mech.pk.edu.pl